

SPONSORSHIP OPPORTUNITIES

CAP & GOWN *One Night, One Community*

THURSDAY, MAY 15, 2025 AT THE INTERCONTINENTAL HOTEL IN SAN FRANCISCO

This year, our Cap & Gown theme is radical inclusivity and caring for the community. At First Graduate (FG), we believe everyone deserves a seat at our table. Tickets for ages 30 and under will be \$150 and we're encouraging sponsors to underwrite meaningful elements of the event.

SPONSOR LEVEL	DINNER SPONSOR \$25,000+	RECEPTION SPONSOR \$15,000	ENTERTAINMENT SPONSOR \$10,000+	MEDIA & TECHNOLOGY SPONSOR \$5,000	DESSERT SPONSOR \$3,000	AMBIANCE SPONSOR \$1,000
EVENT ELEMENT	<p>Your support will help make the dinner—the centerpiece of the event —a truly memorable experience for our Cap & Gown event.</p> <p>SPONSORSHIP GOAL: Join us as one of two key dinner sponsors for this year's event.</p>	<p>Your support will help create a warm and welcoming atmosphere for all guests.</p> <p>SPONSORSHIP GOAL: Join us as one of four sponsors featured during opening reception and cocktail hour.</p>	<p>Your support will help deliver lively and engaging activities, setting the tone for a memorable evening.</p> <p>SPONSORSHIP GOAL: Join us as one of six sponsors for the evening</p>	<p>Your support will ensure top-notch technology and media coverage, enhancing the event experience for all guests.</p> <p>SPONSORSHIP GOAL: Join us as one of eight sponsors for the evening</p>	<p>Your support will add a sweet touch to the evening, delighting guests with a delicious finale to the evening.</p> <p>SPONSORSHIP GOAL: Join us as one of 10 sponsors for the evening</p>	<p>Your support will help craft a distinctive atmosphere, elevating the event experience and creating a lasting impression on our guests.</p> <p>SPONSORSHIP GOAL: Join us as one of 12 sponsors for the evening</p>
RECOGNITION & BENEFITS	<ul style="list-style-type: none"> ✓ Representatives will have an opportunity to address the guests before the meal begins ✓ Two tables of 10 for company members and/or guests at the dinner ✓ Priority invitations to First Graduate events in the coming year ✓ Special recognition as a Sponsor at the FG Student and Family Celebration in June in recognition of lead sponsorship ✓ Social Media Package: <i>Pre-Event:</i> <ul style="list-style-type: none"> • Special thank-you video recognizing their sponsorship. • Dedicated blog post highlighting the sponsor and the partnership. <i>Post-Event:</i> <ul style="list-style-type: none"> • Organic video featuring your company and why you support First Graduate (FG). This video will be shared across our social media channels, including an Instagram "Collaboration" post. 	<ul style="list-style-type: none"> ✓ One table of 10 for company members and/or guests at the dinner ✓ Priority invitations to First Graduate events in the coming year ✓ Spotlight at FG Associate Board Reception in Spring 2025 ✓ Social Media Package: <i>Pre-Event:</i> <ul style="list-style-type: none"> • Special thank-you video recognizing their sponsorship. • Dedicated blog post highlighting the company and the partnership. <i>Post-Event:</i> <ul style="list-style-type: none"> • Organic video featuring your company and why you support First Graduate (FG). This video will be shared across our social media channels, including an Instagram "Collaboration" post. 	<ul style="list-style-type: none"> ✓ One table of 10 for company members and/or guests at the dinner ✓ Official sponsor of DJ and dance floor ✓ Underwriting a page on the FG website for 6 months ✓ Social Media Package: <i>Post-Event:</i> <ul style="list-style-type: none"> • Inclusion in a collective blog post thanking all sponsors. • Appearance in the event's thank-you video, shared on our social media platforms with a tag to the sponsor's Instagram user profile. 	<ul style="list-style-type: none"> ✓ One table of 8 for company members and/or guests for the dinner ✓ Underwriting a page on the FG website for 3 months. ✓ Social Media Package: <i>Post-Event:</i> <ul style="list-style-type: none"> • Inclusion in a collective blog post thanking all sponsors. • Appearance in the event's thank-you video, shared on our social media platforms with a tag to the sponsor's Instagram user profile. 	<ul style="list-style-type: none"> ✓ One table of 8 for company members and/or guests at the dinner ✓ Social Media Package: <i>Post-Event:</i> <ul style="list-style-type: none"> • Inclusion in a collective blog post thanking all sponsors. • Appearance in the event's thank-you video, shared on our social media platforms with a tag to the sponsor's Instagram user profile. 	<ul style="list-style-type: none"> ✓ Two tickets to dinner
IMPACT ON STUDENTS	Can provide 25 STUDENTS with a five-day tour of six colleges in Southern California, including lodging, transportation, and meals	Can provide a transition to high school workshop for 30 8TH GRADERS and an overnight college essay preparation and transition to college workshop for 38 HIGH SCHOOL SENIORS	Can provide a 2-day retreat for 30 HIGH SCHOOL SENIORS to prepare their college applications	Can provide a full year of academic coaching for ONE STUDENT	Can provide college application fees for 25 STUDENTS	Pays for RISING 9TH GRADERS to go on a college campus visit outside of San Francisco